

ARIZONA JR. RODEO ASSOCIATION

The **Arizona Junior Rodeo Association** is a statewide non-profit organization that has been in existence for over 50 years. The AJRA is comprised of cowboys & cowgirls between the ages of 4-18 years and is committed and dedicated to developing Arizona's youth in the sport of rodeo, as well as preserving the western lifestyle. We strive to build interest, understanding, and appreciation for the western life, as well as teach responsibility, sportsmanship, hard work, and family involvement.

The AJRA is truly an association for, and about the kids. Although our parents volunteer many hours to the association as directors, flaggers, timers, etc., we are substantially funded by donations. Our goal is to award our participants for their skills and strong dedication at each rodeo and at the season end with trophy buckles, saddles, and other tack. Your sponsorship/donation will go towards these special awards as well as help to defray the costs of our rodeos which include; arena rental, rodeo equipment, insurance costs, stock charges, and much more. We cannot do it without our sponsors.

While we do have specific sponsorship levels, we appreciate any monetary or product donation. Your support will ensure that the AJRA continues to be a positive influence in the lives of numerous children who train, compete and give their all. If you would like to be part of their success please complete the following form. Your sponsorship may provide a child with their first buckle.

Thank you for your consideration in becoming a sponsor or making a donation.

Sincerely,

Tyler Lawrence

Tyler Lawrence
AJRA President



www.arizonajuniorrodeo.com



Arizona Junior Rodeo Association (AJRA) is one of the largest youth rodeo associations in the state. Our 2022-2023 Season has 8 rodeos scheduled throughout Arizona providing a great advertising opportunity, and the chance to let everyone know you support our youth and the wonderful sport of Rodeo. These are our Sponsor Categories:

CORPORATE SPONSOR - \$5,000 +

- We will provide and hang a professional banner with your company name and logo at all AJRA rodeos. You will be invited to attend the Year End Awards Banquet and be given recognition of your name/company name on social media. Your name/company logo will be embroidered on all jackets. Your name/company name will be announced at all rodeos, and your name/company name will be displayed on a board during our banquet and featured in the sponsorship section of our website.

RODEO SPONSOR - \$3500

- Sponsorship of All-Around awards given to the top cowboys and cowgirls at one rodeo of the season. Recognition of your name/company name on social media. Your name/company logo will be embroidered on all jackets. You can provide us with a banner to be displayed at all AJRA rodeos. Your name/company name will be announced at all rodeos, and your name/company name will be displayed on a board during our banquet and featured in the sponsorship section of our website.

JACKET SPONSOR - \$1,500 (Must be received by February 1st)

- Jackets are given to all year end finals qualifiers, given to directors, and purchased by those that want to represent and support AJRA. Your name/company logo will be embroidered on all jackets. You can provide us with a banner to be displayed at all AJRA rodeos. Your name/company name will be announced at all rodeos, and your name/company name will be displayed on a board during our banquet and featured in the sponsorship section of our website.

SADDLE SPONSOR - \$1,000

- Sponsorship of a Saddle as a Year-End Award. Saddles will be presented to winners at our end of the year banquet. Your name/company name will be announced at all rodeos, your name/company name will be displayed on a board during our banquet and featured in the sponsorship section of our website.

BUCKLE SPONSOR - \$200

- Sponsorship of a Buckle as a Year-End Award. Buckles will be presented to winners at our end of the year banquet. Your name/company name will be displayed on a board during our banquet and featured in the sponsorship section of our website.

FUNDRAISER SPONSOR

- This sponsorship would include the donation of any items or services to be used for fundraising for our Junior Rodeo. During the year, we plan to hold raffles as well as a silent auction. We can arrange pickup for any donations. Your name/company name will be featured in the sponsorship section of our website.

MONETARY SPONSOR

- This sponsorship supports our organization in any amount. We appreciate any and all donations for our Junior Rodeo. Your name/company name will be featured in the sponsorship section of our website.

LIMITED SPONSOR CATEGORIES:

BARREL COVER SPONSOR - \$2,500 (Limited to 1)

- Sponsorship of your company name/logo displayed with the AJRA logo on barrel covers on all 3 barrels during all AJRA rodeos and fundraiser events in which barrels are used. Your name/company logo will be embroidered on all jackets. Your name/company name will be announced at all rodeos, and your name/company name will be displayed on a board during our banquet and featured in the sponsorship section of our website.

BACK NUMBER SPONSOR - \$1500 (Limited to 2 – Due Before March 1st)

- Back Numbers are given to all year end finals qualifiers. Your name/company logo will be embroidered on all numbers that contestants wear during the 2-day rodeo finals and during the End of Year Awards Banquet. You can provide us with a banner to be displayed at all AJRA rodeos. Your name/company name will be announced at all rodeos, and your name/company name will be displayed on a board during our banquet and featured in the sponsorship section of our website.

2022 – 2023 Arizona Junior Rodeo Association Sponsorship Agreement

Yes, I would like to sponsor the 2022-2023 AJRA rodeo season at the following sponsorship level. Please check level(s) you are agreeing to below:

- Corporate Sponsor..... (\$5,000)
- Rodeo Sponsor..... (\$3,500)
- Barrel Cover Sponsor – Check with Secretary for Availability..... (\$2,500)
- Jacket Sponsor – Due before 2/1/2023..... (\$1,500)
- Back Number Sponsor – Due before 3/1/2023, Check Availability..... (\$1,500)
- Saddle Sponsor (\$1,000)
- Buckle Sponsor..... (\$200)
- Monetary Sponsor..... (\$ _____)
- Fundraising Sponsor
 - Item / Service Donated: _____
 - Value of Donation: \$ _____

Sponsor Name: _____
 Website: _____
 Contact Person: _____ Title/Position: _____
 Address: _____
 Phone: _____ Email: _____
 AJRA Member Name (If applicable): _____

TOTAL AMOUNT INCLUDED \$ _____ (Make Checks payable to AJRA)

Your generous gift will support all our young Cowboys and Cowgirls in their commitment and perseverance to compete in the great American sport of Rodeo. Please mail this document and check to:

CONTACT INFORMATION:
 Tori Wimberly – AJRA Secretary
 PO Box 1227 Wickenburg, AZ 85358
 505-414-1288
 ajrarodeo@hotmail.com