



The **Arizona Junior Rodeo Association** is a statewide non-profit organization that has been in existence for over 50 years. The AJRA is comprised of cowboys & cowgirls between the ages of 4-18 years and is committed and dedicated to developing Arizona's youth in the sport of rodeo, as well as preserving the western lifestyle. We strive to build interest, understanding, and appreciation for the western life, as well as teach responsibility, sportsmanship, hard work, and family involvement.

The AJRA is truly an association for, and about the kids. Although our parents volunteer many hours to the association as directors, flaggers, timers, etc., we are substantially funded by donations. Our goal is to award our participants for their skills and strong dedication at each rodeo and at the season end with trophy buckles, saddles, and other tack. Your sponsorship/donation will go towards these special awards as well as help to defray the costs of our rodeos which include; arena rental, rodeo equipment, insurance costs, stock charges, and much more. We cannot do it without our sponsors.

While we do have specific sponsorship levels, we appreciate any monetary or product donation. Your support will ensure that the AJRA continues to be a positive influence in the lives of numerous children who train, compete and give their all. If you would like to be part of their success please complete the following form. Your sponsorship may provide a child with their first buckle.

Thank you for your consideration in becoming a sponsor or making a donation.

Sincerely,

Justin Franks
AJRA President





Each level of sponsorship comes with the numerous benefits listed below:

COORPORATE SPONSOR- \$5000 +

- 4x10 ft banner displayed in arena at all scheduled rodeos
- Announcement of sponsorship commitment at all rodeos
- Link to company website from AJRA website
- Company logo and info on all AJRA newsletters and communications.
- Invitation to Awards Banquet at the end of Season



JACKET SPONSOR - \$1500

- Company Logo placed on all finalist jackets. (100+ jackets)
- 3x5ft banner displayed in arena at all scheduled rodeos
- Announcement of sponsorship commitment at all rodeos
- Link to company website from AJRA website

SADDLE SPONSOR - \$1000

- Company name placement on sponsorship billboard displayed at all rodeos
- Leather stamped sponsorship tag attached to saddle
- Announcement of sponsorship commitment at all rodeos



BUCKLE SPONSOR - \$150

- Announcement of sponsorship commitment

SPONSORSHIP AGREEMENT

Yes, I would like to sponsor the 2013-2014 Arizona Junior Rodeo Associations rodeo season at the following sponsorship level:

Corporate Sponsor \$5000
 Jacket Sponsor. \$1500
 Saddle Sponsor \$1000
 Buckle Sponsor \$ 150
 Other Donation\$ _____

Amount Included \$ _____

Contact Information
 Tammy Kelton
 AJRA Secretary
 23120 E. Kelton Ranch Rd., Mayer, AZ 86333
 (602)538-8823 tammykelton@yahoo.com
ajrarodeo@hotmail.com
www.arizonajuniorrodeo.com

Business/Name: _____ Contact#: _____

Address: _____

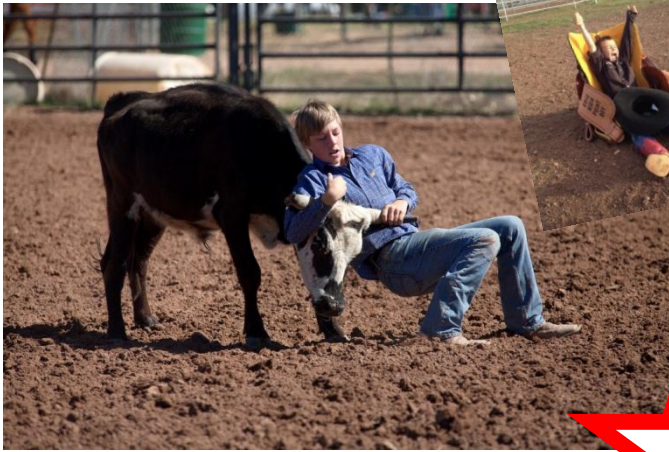
Email: _____

AJRA is a Non-Profit Organization. Tax ID #86-0299714

Thank you for your support of the Arizona Junior Rodeo Association.



FUN, FRIENDSHIP & RODEO



www.arizonajuniorrodeo.com